

# Barry Spilchuk, Writer, Motivational Speaker



## First Canadian to Author a Chicken Soup for the Soul® Book

- Barry's book, A Cup of Chicken Soup for the Soul® sold 580,000 copies around the world and over 60,000 copies in Canada.

• An innovative Marketer, Barry thought, "They sell SOUP in cans, why don't we sell SOUP BOOKS in cans?" As a result, they sold 50,000 extra books.

• He was one of the lead contributors at Chicken Soup University. The group's planning and execution led to over 140 million books being sold.

## Founder - You're My Hero® Books

• Barry has always been a huge proponent of community service. He founded a company that combined his love of community and his business acumen. The first book You're My Hero® NORTH BAY raised over \$27,000 for local charities. He also donated 750

• Recently Published **The Cancer Dance**; A book that takes a very scary situation and makes it seem okay. Giving HOPE to patients and their families. Acknowledging our families and ALL Hospital personnel.